



## The Progressive Insurance Automotive X PRIZE

### Why Progressive and the Automotive X PRIZE?

“We’ve been working hard to make a difference in car insurance for 70 years. Now we have a chance to make a difference by supporting the Progressive Automotive X PRIZE. This will result in more choices of more fuel-efficient vehicles for drivers and will be a catalyst for moving this technology forward faster.

“This competition represents what we’re all about in name and spirit—new ideas, competition and always working to do better. Being a part of this gives us a chance to make a real difference.”

– Glenn Renwick, Progressive’s President and CEO

### About Progressive

The Progressive Group of Insurance Companies makes it easy to understand, buy, and use [auto insurance](#). Progressive offers [choices](#) so consumers can reach us whenever, wherever, and however it’s most convenient for them—online at [progressive.com](#), by phone at 1-800-PROGRESSIVE, or in-person with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. It’s the fourth largest auto insurer in the country, the largest seller of [motorcycle insurance](#), and a leader in [commercial auto insurance](#). Progressive also offers [car insurance online](#) in Australia at <http://www.progressivedirect.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price, the Snapshot Discount, and a concierge level of claims service.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

### By the numbers

<b>Rank:</b>	Progressive is the fourth largest private passenger auto insurer in the U.S. and the largest seller of auto insurance through independent agents.
<b>Market Share:</b>	7.6 percent (2009)
<b>Net Premiums Written:</b>	\$14 Billion (2009)
<b>Number of Employees:</b>	more than 24,000
<b>Number of Claims Offices:</b>	more than 350

### Progressive Firsts

- First insurer to provide Pet Injury protection—free to customers with Collision coverage (2007)
- First insurer to cover Segway® Human Transporters (2003)
- First insurer to sell motorcycle, boat and personal watercraft insurance in real-time online (2000)
- First insurer to offer online auto insurance comparison rates (1996)
- First insurer in the world to launch a Web site (1995)
- First insurer to serve customers at the accident scene (1990)
- First insurer to offer reduced rates for low-risk drivers (1956)
- First insurer to offer a drive-in claims office (1937)

For more Progressive firsts, go to [www.progressive.com/firsts](http://www.progressive.com/firsts).

For more about the Progressive Insurance Automotive X PRIZE, go to [www.progressiveautoxprize.org](http://www.progressiveautoxprize.org).